



# Turning Points: Changing Lives One Event at a Time

**CONTRIBUTING  
AUTHOR  
SEARCH**

# The Concept

- A collection of vignettes by every-day people that will inspire others to recognize opportunities for personal growth.

# What are turning points?

- Those times when we're standing at a crossroad, knowing that from that moment on things will be different ...different because we will be different. We will change and our life will change for it. It doesn't have to be big, it just has to be – and though it may happen over time, we have clarity in an instant.

# The Opportunity

- Tell your story.
  - Contribute your defining moment.
  - In 500 words describe a moment that changed your life.
    - Make it personal
    - Make it interesting
    - Make it real
    - Make it inspiring
- Become a published author.

# The Benefits

- See your voice in print on Amazon. Barnes and Noble and other prominent online booksellers.
- Kick off or enhance your writing career.
- Inspire others to recognize turning points in their lives.
- Receive writing, marketing and promotional techniques from seasoned authors.
- Network with other contributing authors.
- Build your personal brand.

# The Investment and the Return

- Investment


- \$189 First entry
- \$150 Each additional entry

- Return

- 10 copies for personal promotion opportunities.
- Author bio and picture featured with entry.
- Deep discounts from retail pricing for additional copies.
- Tips and ideas for promotion and sales.
- *Turning Points* fan page on Facebook.

# Next steps

- Register as a contributing author.
  - Email [turningpointsbook@gmail.com](mailto:turningpointsbook@gmail.com) for contract.
- Submit your entry for consideration by August 31.
- Receive confirmation of acceptance.
- Projected book release date is October, 2011.  
Perfect timing for holiday gifting.



*We look forward to including your  
turning point in this wonderfully  
inspirational and uplifting book.*

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